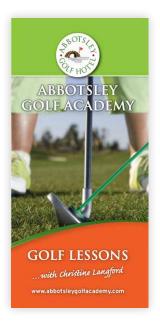
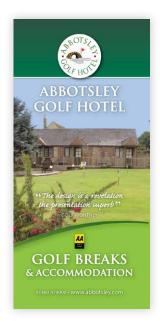


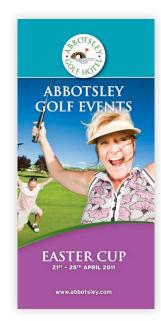
STUART LEE DESIGN LTD PORTFOLIO : GOLF







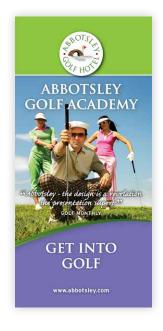


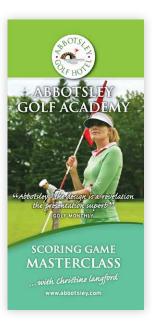


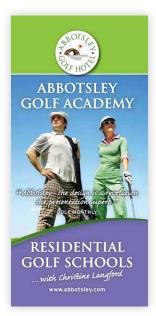
# ABBOTSLEY GOLF HOTEL

Leaflets and Advert

Various leaflets advertising lessons, breaks and an advert in a golfing magazine.









# ABBOTSLEY GOLF HOTEL

# Women's Golf Leaflets, Adverts and Invitation

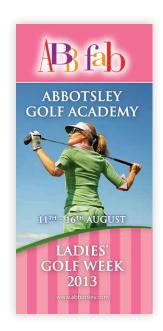
These were, although stereotypically pink, the visuals that were selected to be used for advertising women only golf breaks and social events at the hotel.

With a play on words with Abbotsley and Abb Fab, the caricatures were used instead of pictures to avoid copyright issues.

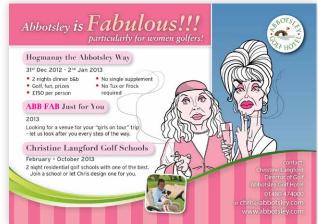


























## **DESERT SPRINGS RESORT & GOLF CLUB**

#### Various Golf Offers

Seasonal and group golf offers with a similar theme.

These are printed out on resort and also uploaded to their website.

# **DESERT SPRINGS RESORT & GOLF CLUB**

#### Facebook Golf Offers

These are some of the regular offers prepared for Facebook promotions to the Spanish market. The backgrounds are blurred with the golfers emphasised and details coloured white in contrast to the background.









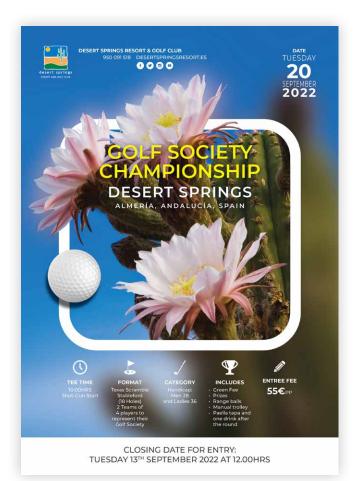














# DESERT SPRINGS RESORT & GOLF CLUB

## Latest Golf Offers

These are some recent offers prepared in a style the client preferred, which is similar to the Facebook Adverts prepared on the previous page.

These are printed out on resort, distributed through email and sent out to their mailing list.





# GOLFlife & LEISURElife An award winning luxury family resort and golf club located in Almeria, South East Spain



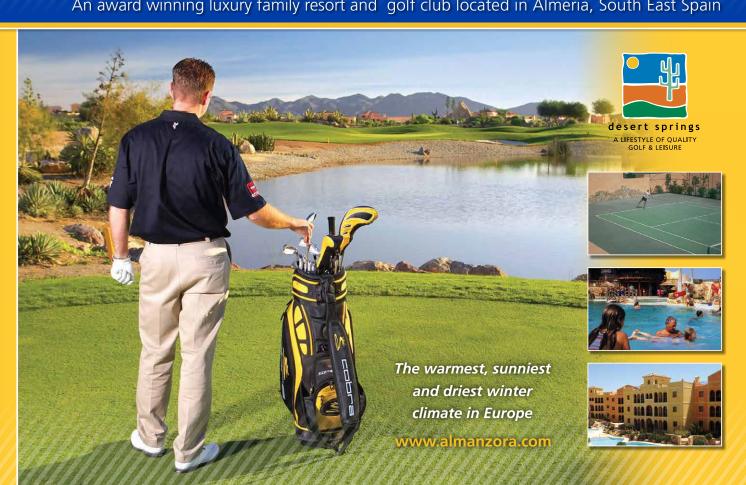
BENTLEY











# **DESERT SPRINGS RESORT & GOLF CLUB**

**Exhibition Banner** 

This was the biggest of the golf banners. This 6 panel curved banner comes with an expandable cage.

# COVID-19 PROTOCOL INSTRUCTIONS TO THE PLAYER



IN AGREEMENT WITH THE COVID-19 PROTOCOL OF THE ROYAL ANDALUSIAN GOLF FEDERATION AND THE COMPETITION PROTOCOL OF THE RFEG, AECG, AEGG, AEDG Y PGA SPAIN

#### **BASIC RULES**



# TWO CLUBS LENGTH SOCIAL DISTANCE AND GREETINGS

 Always keep a minimum social distance of 1.5 meters (It is recommended to keep a distance of two clubs length) and avoid physical contact when greeting.



#### USE OF MASK

 Wear a mask, except while playing on the course and practicing at practice areas. Wear a mask, when playing, if you cannot keep the social distance for any reason.



#### SHARING EQUIPMENT AND SANITATION

- Always carry a bottle of sanitizing gel with you.
- Avoid sharing equipment and any other material. In case you have to handle it, sanitize yourself before and after use.

# BEFORE AND AFTER THE ROUND



#### SELF CHECK, SYMPTOMS

- Before going to the course, perform a self-evaluation for symptoms (cough, fever, shortness of breath, etc.).
- If you are suffering from COVID-19 disease or have symptoms compatible with the disease DO NOT GO TO THE COURSE.



#### PRACTICE - WARM UP

 If it is necessary to avoid crowds, we can prohibit or limit the time allowed to use the practice areas (driving range, chipping green and practice putting green, etc.) before and after the round.



#### TOURNAMENT SCORECARD

- The committee will provide the player with a sanitized scorecard.
- The player will record his/her results on his/her own scorecard with the agreement of the marker. The marker will never manipulate the player's scorecard.
- Once the round is finished, marker and player will sign the scorecard and they will sanitize themselves
- The scorecard will be returned to the Committee and the physical scorecard will be inserted in the mailbox available in the tournament office or where indicated by the committee.

#### **DURING THE ROUND**



#### FLAGSTICKS AND ARTIFICIAL OBJECTS

- We recommend playing with the flagstick placed in the hole. Otherwise, we recommend that only one player in the group manipulates it, who will sanitize him/herself before and after manipulating it.
- Avoid touching artificial objects as much as possible.
   Otherwise, sanitize yourself before and after handling them.



#### **BUNKERS AND RAKES**

- Bunkers do not lose their bunker status. Rule 12 remains in force. There is no need to have specific local rules for them.
- Smooth the bunker with your feet or with the club. If rakes are available and you use them, sanitize yourself before and after using them.



#### **EQUIPMENT AND CLUBS**

 Unless it is essential, avoid sharing, lending, or borrowing any type of equipment (clubs, gloves, balls, ball mark repairer, tees, ball markers, distance measuring devices, etc.). All items used in the game, including carts and golf bags, will be handled exclusively by the player or his/her caddie. In case another person manipulates them, he/she will sanitize him/herself before and after use.



#### TOUCHING THE BALL

 It is recommended that the player be the only one to mark, lift, drop, place and replace the ball on and off the putting green. You should not touch a ball other than yours. Otherwise, it will be sanitized before and after handling.



#### FORMS OF PLAY SHARING THE BALL

 In the forms of play that share the ball (Foursome, Greensome, Greensome-Chapman, etc.) we recommend that the ball is always manipulated by only one of the players. Otherwise, use sanitizing gel when manipulated by one and the other.



#### CADDIES

- If you have a caddie, we recommend that the caddie does not handle the clubs and the ball. Otherwise, they will sanitize themselves before and after handling them.
- Caddie and Player (even if they live together) will always stay 1.5 meters away, or both will wear a mask



#### PENALTY FOR INTENTIONAL BREACH

- If the player or his/her caddie intentionally breaches any condition of this Protocol adopted by the Committee, he incurs the following penalty:
- First offence: General Penalty (Two strokes in Stroke Play or Loss of Hole in Match Play)
- Next offence: Disqualification (and you should be invited to leave the course).
- The accidental or unintentional act does not constitute an infraction.











# **DESERT SPRINGS RESORT & GOLF CLUB**

### Various Information and Forms

A0 posters and handouts for Covid-19 Protocol on the Indiana Course and Membership Application Form.

These are available on resort and also uploaded to their website.



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TOUR SALES

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# **DESERT SPRINGS RESORT & GOLF CLUB**

## Various Golf Email Bulletins

Green fee, holidays and seasonal offers. These are prepared and then uploaded to the client database, where they are tested and then an acknowledgement is sent to the client, with the location of the bulletin for them to send out to their target groups.



# END

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